Application for a premises licence to be granted under the Licensing Act 2003

Please read the following instructions first

Before completing this form please read the guidance notes at the end of the form. If you are completing this form by hand please write legibly in block capitals. In all cases ensure that your answers are inside the boxes and written in black ink. Use additional sheets if necessary.

You may wish to keep a copy of the completed form for your records.

I/We Willow Cruises Limited

(Insert name(s) of applicant)

apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in Part 1 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003

Part 1 - Premises details

Postal address of premises or, if none, ordnance survey map reference or description

Please note that this is the <u>premises address</u> and it is not the same as the office/registered/admin/postal address.

Froghall Basin, Foxt Road, Froghall, Staffordshire. ST10 2 HL

Ordnance survey map: SK026476

Post town Staffordshire Postcode ST10 2HL

Telephone number at premises (if any)	
Non-domestic rateable value of premises	

Part 2 - Applicant details

Please state whether you are applying for a premises licence as Please tick as appropriate

a)	an individual or individuals *	W	please complete section (A)		
b)	a person other than an individual *				
	i as a limited company/limited liability partnership	7	please complete section (B)		

	ii	as a partnership (other than limited liability)		please complete section (B)		
	iii	as an unincorporated association or		please complete section (B)		
	iv	other (for example a statutory corporation)		please complete section (B)		
c)	ar	ecognised club		please complete section (B)		
d)	ас	harity		please complete section (B)		
e)	4	proprietor of an educational ablishment		please complete section (B)		
f)	ah	ealth service body	please complete section (B)			
g)	the	erson who is registered under Part 2 of Care Standards Act 2000 (c14) in pect of an independent hospital in Wales		please complete section (B)		
ga)	of F 200	erson who is registered under Chapter 2 Part 1 of the Health and Social Care Act 08 (within the meaning of that Part) in an ependent hospital in England		please complete section (B)		
h)		chief officer of police of a police force in gland and Wales		please complete section (B)		

^{*} If you are applying as a person described in (a) or (b) please confirm (by ticking yes to one box below):

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities; or
- I am making the application pursuant to a
- statutory function or
- a function discharged by virtue of Her Majesty's prerogative

(A) individual applicants (fill in as applicable)

Mr Mrs	Miss N		Other Title (for example, Rev)
Surname		First nar	nes
Date of birth	I am 18 years o	ld or over	Please tick yes
Nationality			
Current residential address if different from premises address			
Post town			Postcode
Daytime contact telep number	phone		

E-mail address (optional)	
	f demonstrating a right to work via the Home Office online right to ice), the 'share code' provided to the applicant by that service for information)

Second individual applicant (if applicable)

Mr	Mrs	Miss	Ms	Other Title (for example, Rev)	
Surname			First	names	
Date of bi or over	rth		l am 18 years	old Please	tick yes
Nationalit	y				
Current readdress if from premaddress	different				
Post town				Postcode	
Daytime o	ontact tele	phone			
E-mail add (optional)					
work chec	king service	lemonstrating a e), the 'share co or information)	a right to work ode' provided t	via the Home Office or o the applicant by that	iline right to service:

(B) Other applicants

Please provide name and registered address of applicant in full. Where appropriate please give any registered number. In the case of a partnership or other joint venture (other than a body corporate), please give the name and address of each party concerned.

Name Willow Cruises Lim	ited	

Address Please note that this is the office/registered/admin/	postal address.
34 Burun Road, Biart	
Stos a cin-Tront	
Registered number (where applicable)	
Description of applicant (for example, partnership, company association etc.)	, unincorporated
Limited Company	
Telephone number (if any)	
E-mail address (optional)	
E-mail address (optional)	
Part 3 Operating Schedule	
When do you want the premises licence to start?	DD MM YYYY
A.S.A.P	
If you wish the licence to be valid only for a limited period, when do you want it to end?	DD MM YYYY

Please give a general description of the premises (please read guidance note 1)

The premises is a 70 foot (21.34 metres) trip boat (Registered boat name: Lurcher, Index number: 523821, business trading name 'Willow Cruises Limited'.

Willow Cruises Limited is licensed for a maximum of 12 paying passengers as per the conditions of the Skippered passenger licence as obtained in 2019 from Canal and River Trust (CRT). The named business, Willow Cruises Limited has been successfully operating under the current owners on The Trent and Mersey Canal on a leased business mooring at Canalside Farm, Great Haywood, ST18 0RQ for the last 5 years (since 2019) under Stafford Borough Council. Due to the end of the mooring lease as a result of an application plan for expansions by the current mooring provider (Canalside Farm), an alternative business location

at Froghall Basin, ST10 2HL is being applied for. The boat name, business name and owners will remain the same as current.

As indicated on the attached floor plan, the premises comprises of:

- Rear deck
- Rear cabin/boatman's cabin
- Engine room
- Galley/kitchenPassenger cabin
- Washroom/toilet

The purpose of the business, trading as Willow Cruises Limited is to enhance tourism choices to the area while supporting the local economy by providing skippered boat trips cruising along the Caldon canal. The excursions would generally be up to 2.5 hours duration unless undertaking a bespoke trip booking of a longer period and will consist of a dining cruise or optional food options to purchase. During the operating hours music would be played and alcohol would be available for purchase. In the event of unsafe weather conditions which make conditions unsafe for passengers, crew or the vessel to travel, the dining experience will take place in a stationary mode on the home mooring.

If 5,000 or more	people a	re expec	ted to att	end the pr	emises		V/A	
at any one time,	please s	tate the r	number e	xpected to	attend.		VA	

What licensable activities do you intend to carry on from the premises?

(please see sections 1 and 14 and Schedules 1 and 2 to the Licensing Act 2003)

Provision of regulated entertainment (please read guidance note Please tick all that apply 2) plays (if ticking yes, fill in box A) a) films (if ticking yes, fill in box B) b) indoor sporting events (if ticking yes, fill in box C) c) boxing or wrestling entertainment (if ticking yes, fill in box D) d) live music (if ticking yes, fill in box E) e) f) recorded music (if ticking yes, fill in box F) performances of dance (if ticking yes, fill in box G) g) anything of a similar description to that falling within (e), (f) or h) (g) (if ticking yes, fill in box H)

<u>Provision of late nig</u>	ht refreshment (if ticking yes, fill in box I)	W.	
Supply of alcohol (if	ticking yes, fill in box J)		

In all cases complete boxes K, L and M

A

Plays Standard days and timings (please read guidance note 7)		eread	Will the performance of a play take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please renote 4)	ead guidance
Tue				
Wed			State any seasonal variations for perform (please read guidance note 5)	ning plays
Thur				
Fri			Non standard timings. Where you intend premises for the performance of plays at to those listed in the column on the left, p	different times
Sat			(please read guidance note 6)	
Sun				

Films Standard days and timings (please read guidance note 7)		eread	Will the exhibition of films take place indoors or outdoors or both – please tick (please read guidance note 3) N/A	Indoors Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please r note 4)	ead guidance
Tue				
Wed		****	State any seasonal variations for the extended (please read guidance note 5)	nibition of films
Thur				
Fri			Non standard timings. Where you intended in the exhibition of films at distance listed in the column on the left, please.	fferent times to
Sat			read guidance note 6)	
Sun				

Indoor sporting events Standard days and timings (please read guidance note 7)			Please give further details (please read guidance note 4) N/A
Day	Start	Finish	
Mon			
Tue			State any seasonal variations for indoor sporting events (please read guidance note 5)
Wed			
Thur			Non standard timings. Where you intend to use the premises for indoor sporting events at different times to those listed in the column on the left, please list (please
Fri			read guidance note 6)
Sat			
Sun			

D

enter	Boxing or wrestling entertainments Standard days and		Will the boxing or wrestling entertainment take place indoors or outdoors or both – please tick (please	Indoors
timings (please read guidance note 7)		e read	read guidance note 3)	Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please renote 4)	ead guidance
Tue				
Wed		,	State any seasonal variations for boxing or wrestling entertainment (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend premises for boxing or wrestling entertal different times to those listed in the colu	inment at
Sat			please list (please read guidance note 6)	
Sun				

E

Live music Standard days and timings (please read guidance note 7)			Will the performance of live music take place indoors or outdoors or both – please tick (please read guidance note 3) As per de-regulation	Indoors Outdoors	
Day	Start	Finish	As per de-regulation	Both	
Mon			Please give further details here (please renote 4)	ead guidance	
Tue					
Wed			State any seasonal variations for the performance of liver music (please read guidance note 5)		
Thur					
Fri		,	Non standard timings. Where you intend to use the premises for the performance of live music at different times to those listed in the column on the left, please list		
Sat			(please read guidance note 6)		
Sun					

F

Recorded music Standard days and timings (please read guidance note 7)			Will the playing of recorded music take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors
Davi			As per de-regulation	Both
Day	Start	Finish		
Mon			Please give further details here (please renote 4)	ead guidance
Tue				
Wed			State any seasonal variations for the playing of recorded music (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intend premises for the playing of recorded must times to those listed in the column on the	sic at different
Sat			(please read guidance note 6)	
Sun				

Performances of dance Standard days and timings (please read			Will the performance of dance take place indoors or outdoors or both – please tick (please read guidance note 3)	Indoors	
timings (please read guidance note 7)			As per de-regulation	Outdoors	
Day	Start	Finish		Both	
Mon			Please give further details here (please renote 4)	ad guidance	(
Tue				c _q	
Wed	E F R R C		State any seasonal variations for the performance of dance (please read guidance note 5)		
Thur					
Fri			Non standard timings. Where you intend premises for the performance of dance at to those listed in the column on the left, p	different tim	ies
Sat			(please read guidance note 6)		
Sun	***********				

descr falling or (g) Stand timing	ing of a iption to within ard days s (please note	that (e), (f) and e read	Please give a description of the type of entwill be providing As per de-regulation	tertainment you
Day	Start	Finish	Will this entertainment take place	Indoors
Mon			<u>indoors or outdoors or both – please</u> <u>tick</u> (please read guidance note 3)	Outdoors
			2	Both
Tue	ue		Please give further details here (please note 4)	read guidance
Wed	ed			
Thur	Thur		State any seasonal variations for entert similar description to that falling within (please read guidance note 5)	ainment of a (e), (f) or (g)
Fri	=ri			
Sat			Non standard timings. Where you interpremises for the entertainment of a sime to that falling within (e), (f) or (g) at difference listed in the column on the left, placed guidance note 6)	ilar description erent times to
Sun		**************************************		

Late night refreshment Standard days and		and	Will the provision of late night refreshment take place indoors or outdoors or both – please tick (please	Indoors
timings (please read guidance note 7)		read	read guidance note 3) N/A	Outdoors
Day	Start	Finish		Both
Mon			Please give further details here (please r note 4)	ead guidance
Tue				
Wed			State any seasonal variations for the provision of late night refreshment (please read guidance note 5)	
Thur				
Fri			Non standard timings. Where you intended in the premises for the provision of late night redifferent times, to those listed in the column.	refreshment at
Sat			please list (please read guidance note 6)	
Sun				

. |

Supply of alcohol Standard days and timings (please read guidance note 7)		and	Will the supply of alcohol be for consumption – please tick (please read guidance note 8)	On the premises	
				Off the premises	
Day	Start	Finish		Both	1
Mon	08:00	23:00	State any seasonal variations for the sur (please read guidance note 5)	oply of alcoh	<u>rol</u>
Tue	08:00	23:00	To enable guests to take unfinished bottles of wine e off the premises to consume.		etc
Wed					
	08:00	23:00			
Thur	08:00	23:00	Non standard timings. Where you intended premises for the supply of alcohol at different to the supply of all different to the su	erent times	<u>to</u>
Thur			premises for the supply of alcohol at difference listed in the column on the left, ple	erent times	to ase
Thur Fri			premises for the supply of alcohol at diff	erent times	to ase
Fri	08:00	23:00	premises for the supply of alcohol at difference listed in the column on the left, ple	erent times	to ase
	08:00	23:00	premises for the supply of alcohol at difficult those listed in the column on the left, ple read guidance note 6)	erent times	to ase

State the name and details of the individual whom you wish to specify on the licence as designated premises supervisor (Please see declaration about the entitlement to work in the checklist at the end of the form):

Name:		
Date of birth:	HEREN WERE THE SERVICE OF THE SERVIC	
Address		
Postcode		
Personal licence numb	er (if known)	

Issuing licensing authority (if known): Stoke-on-Trent City Council.

K

Please highlight any adult entertainment or services, activities, other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children (please read guidance note 9).

N/A - No adult entertainment

ı

open Stand timing	s premis to the prard days s (please nce note	ublic and e read	State any seasonal variations (please read guidance note 5)
Day	Start	Finish	
Mon	08:00	23:30	
Tue	08:00	23:30	
Wed	08:00	23:30	
Thur	08:00	23:30	Non standard timings. Where you intend the premises to be open to the public at different times from those listed in the column on the left, please list (please read guidance note 6)
Fri	08:00	23:30	Christmas Eve 08:00 – 00:30
			New Years Eve 08:00 - 01:30

Sat	08:00	23:30	
Sun	08:00	23:30	

M

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b, c, d and e) (please read guidance note 10)

The trip boat 'Lurcher' trading as the business Willow Cruises is licensed for a maximum of 12 paying passengers.

Willow Cruises Limited wishes to further enhance tourism choices to the area while supporting the local economy by providing skippered boat trips cruising along the Caldon canal. The excursions would generally be up to 2.5 hours duration unless undertaking a bespoke trip booking of a longer period and will consist of a dining cruise or optional food options to purchase. During the operating hours music would be played and alcohol would be available for purchase. In the event of unsafe weather conditions which make conditions unsafe for passengers, crew or the vessel to travel or on infrequent occasions the dining experience will take place in a stationary mode on the home mooring.

Please see attached operating schedule	
c) Public safety Please see attached operating schedule	

d) The prevention of public nuisance

b) The prevention of crime and disorder

PI	ease see attached operating schedule	
e) T	he protection of children from harm	
Pi	ease see attached operating schedule	
Che	cklist: Please tick to indicate agreen	rent
Che		nent
	Please tick to indicate agreen	T

It is an offence, under Section 158 of the Licensing Act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

I have enclosed the consent form completed by the individual I wish to be

[Applicable to all individual applicants, including those in a partnership which is not a limited liability partnership, but not companies or limited liability partnerships] I have included documents demonstrating my entitlement to work in the United Kingdom or my share code issued by the Home Office

I understand that if I do not comply with the above requirements my

designated premises supervisor, if applicable.

application will be rejected.

I understand that I must now advertise my application.

online right to work checking service (please read note 15).

It is an offence under Section 24b of the Immigration Act 1971 for a person to work when they know, or have reasonable cause to believe, that they are disqualified from doing so by reason of their immigration status. Those who employ an adult without leave or who is subject to conditions as to employment will be liable to a civil penalty under section 15 of the Immigration, Asylum and Nationality Act 2006 and pursuant to Section 21 of the same act, will be committing an offence where they do so in the knowledge, or with reasonable cause to believe, that the employee is disqualified.

Part 4 – Signatures (please read guidance note 11)

Signature of applicant or applicant's solicitor or other duly authorised agent (see guidance note 12). If signing on behalf of the applicant, please state in what capacity.

Date	21.10.2024
Signature	
Declaration	partnership which is not a limited liability partnership] I understand I am not entitled to be issued with a licence if I do not have the entitlement to live and work in the UK (or if I am subject to a condition preventing me from doing work relating to the carrying on of a licensable activity) and that my licence will become invalid if I cease to be entitled to live and work in the UK (please read guidance note 15). • The DPS named in this application form is entitled to work in the UK (and is not subject to conditions preventing him or her from doing work relating to a licensable activity) and I have seen a copy of his or her proof of entitlement to work, or have conducted an online right to work check using the Home Office online right to work checking service which confirmed their right to work (please see note 15)

Lurcher T/A Willow Cruises

Operating Schedule.

- 1. Challenge 25 will be operated at the premises whereby all persons who appear to be under 25 years of age and purchasing or attempting to purchase alcohol must be asked to provide identification to prove they are over 18 years of age.
- 2. Both initial and subsequent refresher training in relation to the sale of alcohol will contain a written or electronic test to be undertaken by the staff member and this record must be signed and dated by both the member of staff and the Designated Premises Supervisor.
- 3. The only acceptable forms of identification allowed are a valid passport, a valid photo ID driving licence or a valid proof of age scheme card with the PASS approved hologram.
- 4. Challenge 25 signage will be displayed in a clear and prominent public place at the premises.
- 5. All staff must be fully trained in relation to the Challenge 25 scheme before being allowed to sell alcohol and a record must be kept of staff training.

 Training will be refreshed at least every 12 calendar months. Such training will be recorded and be maintained at the premises and made available for inspection upon request by a Responsible Authority.

 Records for each person must be retained for a minimum of 12 months.
- 6. A refusals register (written or electronic) will be held at the premises and contain details of the time and date of any sales that are refused in relation to persons that are under age. This register will be made available for inspection upon request by a Responsible Authority.
- 7. No children will be permitted on the premises unless accompanied by a responsible adult.
- 8. Notices will be prominently displayed at all exits requesting patrons to respect the needs of local residents and businesses and leave the area quietly. If required, patrons will be verbally reminded of this too.
- 9. There shall be maintained on the premises at all times an adequate and appropriate supply of first aid equipment and materials.
- 10. At all times when the public are present, at least one person who holds a current recognised first aid certificate or award shall be present on the premises
- 11. Fire safety equipment will be provided and maintained at the premises.
- 12. The premises will operate a zero tolerance drugs policy.

- 13. Admission may be refused to any person who appears to be under the influence of alcohol or drugs.
- 14. Smoking/vaping is not permitted at any time while aboard the premises.
- 15. The Premises Licence Holder/Designated Premises Supervisor or other nominated person will ensure that any music provided at the premises will be kept at a level so as not to cause any disturbance to any nearby dwellings.
- 16. The Premises Licence Holder/Designated Premises Supervisor or other nominated person will provide a safety talk to all passengers upon boarding the premises advising them of the emergency and evacuation procedure.



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