

**BUSINESS PLAN FOR A
PRIVATE HIRE OPERATOR'S
LICENCE**

Information contained in this form may be passed to other Departments of the Council

Proposed Name of Business

This cannot make any reference to Taxi/ Cab, or any similar term. Also cannot be similar in nature to the name of any existing operator in the area.

Operating Address

Must be within Staffordshire Moorlands. This is the address at which the day to day business of the operator is carried out, including the taking and recording of bookings.

Address

Telephone Number

Email

What is your operating model?

What is your method of taking bookings?

E.g. How and where will you accept these.

How will you record bookings?

Any other information you consider relevant to your application

**I understand that I must submit door signage designs which are to scale as part of my application.
These signs must then be displayed on the side doors of every vehicle under my operator's licence if granted**

I understand the above